

Ad Requirements for TCP Annual Program Book*

Sizes are listed to the right.

Please provide all ads as print-ready PDF files.

PDF Requirements:

- PDF compatible formats: Acrobat 4 to Acrobat 8
- PDF must be cropped to correct ad size: No bleeds
- All fonts must be embedded in PDF file
- Output resolution of all images must be at least 200 dpi
- All colors must be CMYK - No Pantone or RGB colors

If a PDF is not available, other acceptable formats are:

- Quark XPress 7.2 (or earlier); Adobe InDesign CS3 (or earlier);
Adobe Illustrator CS3 (or earlier); Adobe Photoshop CS3 (or earlier)
- Files must be cropped to correct ad size: No bleeds
- All fonts must be outlined, rasterized, or provided
- Output resolution of all images must be at least 200 dpi
- All colors must be CMYK - No Pantone or RGB colors

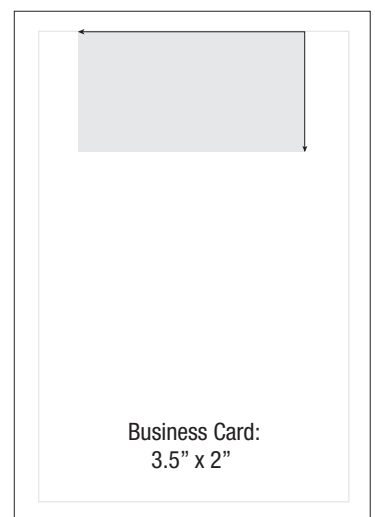
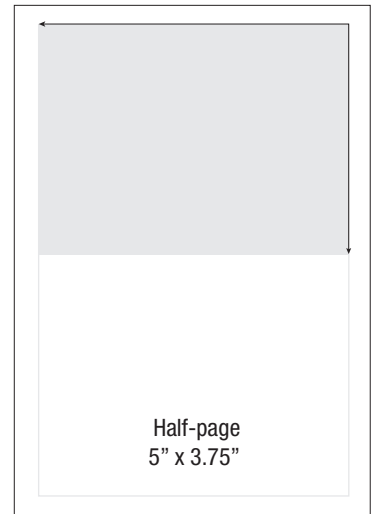
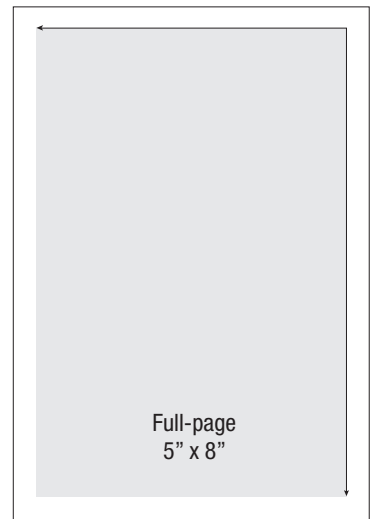
Send ad materials to:

Please email ad materials to Lauren Dunoff <iviewdesign@aol.com>

Ad Creation Services

If you need to have an ad produced, there will be an additional charge of \$75 per ad. Please contact Lauren Dunoff at I-view Design with details prior to Dec. 21.

*Electronic files that do not meet specifications are subject to additional charges (\$75 per hour) if the publication is required to make any changes to conform submitted materials to these specifications. Purchaser will be informed prior to such changes being made.



**Deadline for submittal of all advertising materials is
December 21, 2011.**